

TERMS & CONDITIONS: GUINNESS CUSTOMISED PINT PROMOTION (“Promotion”)

GENERAL

1. Only persons aged 18 years old and above are eligible to participate in this Promotion as hereinafter defined.
2. Subject to clause 1 above, this Promotion is open to all Singapore citizens, permanent residents, holders of valid employment passes or work permits, with the exception of employees of Asia Pacific Breweries (Singapore) Pte Ltd (“APBS”, “us” or “we”), its affiliate companies, associated agencies, advertising agencies, dealers, distributors, vendors, participating outlets, promoters and their relatives.
3. To the fullest extent permitted by law, the term “APBS” shall also include third parties (including but not limited to any agent, partner, participating establishment and/or contractor) involved in the running and/or mechanics of this Promotion.

AGREEMENT TO TERMS, CONDITIONS, RULES AND REGULATIONS

4. By participating in this Promotion, participants agree to and shall abide by, the terms and conditions and rules and regulations (the “Terms and Rules”) applicable to and governing this Promotion.

RESERVATION OF RIGHTS

5. APBS reserves the right at any time and in its absolute discretion to vary the Terms and Rules (or any part thereof) and/or to withdraw or terminate the Promotion without prior notice or reason.
6. All decisions made by APBS in relation to the Promotion, its Terms and Rules and any aspect thereof are final and binding and no correspondence will be entertained.
7. All Goods and Services (as defined in clause 14 herein) are:
 - a. subject to stock availability;
 - b. not exchangeable for cash or credit unless specifically stated;
 - c. if unclaimed in accordance with the Terms and Rules, will be dealt with at APBS’s sole discretion; and
 - d. APBS reserves the right to cancel, change, substitute or remove the said products, goods, items premiums and/or prizes at any time without prior notice.

PRIVACY

8. APBS collects, uses and discloses participants’ personal information and data in accordance with our Privacy and Cookie Policy at <https://www.apbsingapore.com.sg/privacypolicy/>. The Privacy and Cookie Policy may be updated from time to time and we encourage participants to check back regularly for updates to the same.

WARRANTY AND USE OF RECORDS

9. Each participant warrants that any information provided pursuant to this Promotion (including but not limited to name, identification number, contact details and number(s) and/or addresses) is true, accurate, valid and to be relied upon by APBS. Each participant shall be responsible for keeping APBS informed of any update to the information initially provided, as necessary.
10. By participating in this Promotion, the participants agree to take part in any promotional or publicity exercise as may be conducted by APBS. Any record in any medium arising out of or in connection with such promotional or publicity exercise including but not limited to the participants' performance, appearance, likeness, personal particulars, photographs, audio/visual recordings and/or written responses (the "Records") shall to the fullest extent permitted by law be the sole property of APBS and in any case the participants hereby irrevocably and unconditionally at no cost, grant APBS all consents and waivers necessary for APBS to make or retain such Records and use and/or publish the same in any manner as APBS shall in its sole discretion deem fit.
11. Where permissible and to the fullest extent permitted by law, each participant expressly waives all rights which the participant may acquire or have or be entitled to under the law (and any subsequent enactment or amendments thereto) in respect of or in relation to, the Records.

LIMITATION OF LIABILITY

12. APBS accepts no responsibility and will not be liable for any loss, injury, expense, delay or irregularity ("Loss") arising out of or in connection with the Promotion.
13. In particular and without prejudice to clause 12, APBS disclaims any liability in respect of any Loss (whether suffered by the participants, their families or third parties) arising from or in connection with or as a result of:
 - a. any incomplete or inaccurate or illegible information provided by the participants;
 - b. any third parties' provision of goods and/or services (including but not limited to any communication, delivery or electronic messaging services); and
 - c. The possession and/or use of the Goods and Services as defined hereafter.
14. APBS makes no product representation or warranties, expressed or implied and disclaims any and all liability, as to the condition, quality, merchantability or fitness for use of prizes, premiums, goods, products, items and/or services pertaining and/or provided to or received by the participant pursuant to the Promotion (the "Goods and Services").

CONTEST DETAILS

15. The details of the Contest are set out in Schedule 1.

OTHER TERMS

16. Unless otherwise stated, APBS is under no obligation to contact participants to inform them of the Glassware collection details. Should APBS choose to do so, we will make only reasonable efforts to contact participants.
17. Any Glassware collection/redemption must be supported by original identification and any original receipt/document matching the participant's registration details. APBS reserves the right to reject any winner who at the time of collection or redemption, cannot produce the necessary original supporting document(s), or if the supporting document(s) is/are defaced, torn, damaged or illegible.
18. Participants are to collect and/or redeem their Glassware within the stated collection/redemption period. APBS reserves the right to forfeit any Glassware that is not collected and/or redeemed within the aforesaid period.
19. Where registration is required prior to participation in this Promotion, each participant shall be responsible for furnishing correct and accurate details.
20. Participants must utilize the Glassware and no transfer of name or exchange of the Glassware for cash, credit or any other kind will be allowed. All redemption of Glassware is subject to the issuing or co-ordinating organisations' terms and conditions as applicable.
21. Without prejudice and in addition to any term herein, APBS shall not be liable for any loss or claim arising from any delay, error or otherwise arising from any communications, hardware or software failure.
22. Proof of entry submission mailing is not proof of receipt. APBS will not be responsible for lost, late, damaged, corrupted, illegible, misdirected or incomplete entries, or for entries not received due to lost, failed, delayed or interrupted communications or to other delays, or errors of any kind in the transmission or receipt of entries.
23. Failure to comply with any of the Terms and Rules of this Promotion will result in an invalid entry/disqualification.
24. Without prejudice to any of its other rights, APBS reserves the right to disqualify any participant for fraud and/or reject fraudulent entries as determined in its sole discretion.

SCHEDULE 1

PROMOTION DETAILS

Duration

1. The Promotion will run from 1 July 2019 to 31 August 2019 (the "Promotion Period"), whilst stock lasts. APBS is not obliged to inform participants in the event that all Glassware for this Promotion has been redeemed.

How to participate

2. During the Promotion Period, participants who purchase at least three (3) Guinness Draught (in 500ml pint draught form) ("**Participating Product**") in a single receipt from any outlet in Singapore which serves the Participating Product shall be entitled to participate in the Promotion ("**Eligible Purchase**").

For the avoidance of doubt, Participating Product shall exclude all packaged Guinness products (including Guinness Draught in cans or pint bottles form).

3. For every Eligible Purchase, participants may be entitled to redeem one (1) 50cl Tulip Pint Glassware (inclusive of free optional engraving of a maximum of fifteen (15) characters including space ("Engraving")) ("Glassware"), subject to the terms and conditions herein, while stocks last.
4. To participate in the Promotion, participants must upload the receipt as proof of purchase and fill in accurate personal particulars (Name, HP number, Email, No. of Pints Purchased) on www.quinnesspints.com, following which the participants will receive a SMS to acknowledge their submission ("Submission").
5. All Submissions will be subject to verification by APBS' appointed redemption centre ("Redemption Centre").
6. The Redemption Centre may reject any Submission that does not meet the qualifying criteria above, where particulars are incomplete or inaccurate, where the image of the receipt is not unclear, or where the receipt defaced, torn, damaged, tampered with and/or deemed to be unauthentic or fraudulent by APBS / Redemption Centre in its sole discretion.
7. The Redemption Centre / APBS shall only be obliged to send serialized confirmation SMSes to participants with successful Submissions.
8. Upon receiving the serialized confirmation SMS, participants shall follow the instructions given by the Redemption Centre to provide further details (including Engraving).
9. Participants shall provide the details requested for within the stipulated time frames, failing which the Redemption Centre may forfeit the Glassware.

Engraving

10. APBS reserves the right to reject any Engraving that contains offensive, threatening, racist, obscene or otherwise objectionable message(s) and below information:
- Product names, trademarks, copyrights, or business names;
 - Celebrity names or specific sports teams having trademark protection;
 - Major events, landmarks, religious or political phrases;
 - Names of schools or institutions;
 - Website names/references; and
 - Political content.

Redemption

11. Redemption of the Glassware can only be made in accordance with the following as stipulated by APBS:

Details	Date	Time
Redemption Centre at 465 Crawford Lane, #01-28 Singapore 190465 Contact number: 6291 7611	10 Jul - 10 Sep 2019	Mon - Fri: 11.00am - 7.00pm, Sat: 11.00am - 3.00pm, Sun/Eve of PH/PH: Closed
Somerset 313 Pop-Up event	26 - 28 Jul 2019	26 - 28 Jul 2019: 2.00pm - 6.00pm
Tanjong Pagar Centre Pop-Up event	29 - 30 Aug 2019	29 - 30 Aug 2019: 2.00pm - 6.00pm

Further redemption details may be made available to participants with successful Submissions via SMS and/or email.

12. The redemption period shall be from 10 July 2019 to 10 September 2019 (the "Redemption Period").

OTHER TERMS

13. To redeem the serialized confirmation SMS for the Promotion, a participant shall furnish the serialized confirmation SMS on his/ her mobile device and original identification matching the participant's registration details for verification purposes at the relevant participating outlet(s).
14. APBS and/ or the Redemption Centre have the sole discretion to reject any serialized confirmation SMS, which in its sole opinion is not genuine or authentic.
15. Without prejudice and in addition to any term herein, APBS shall not be liable for any loss or claim arising from any delay, error or otherwise arising from any communications, hardware or software failure.
16. APBS will not be responsible for lost, late, damaged, corrupted, illegible, misdirected or incomplete confirmation of participation in the Promotion and/ or serialized confirmation SMS, or for any confirmation of participation in the and/ or serialized confirmation SMS, not received due to lost, failed, delayed or interrupted communications or to other delays, or errors of any kind in the transmission.

17. Failure to comply with any of the Terms and Conditions of the Promotion will result in the participant being disqualified from taking part in the Promotion.
18. Without prejudice to any of its other rights, APBS reserves the right to reject any participant for fraud and/or reject fraudulent confirmation of participation and/ or serialized confirmation SMS, as determined in its sole discretion.